

# INTO THE FUTURE WITH IXL



IXL Group is a proud Australian-owned company, based in Geelong for over 160 years. The company has extensive manufacturing and distribution capabilities across a range of industries and sectors including automotive, mining, domestic appliances and solar.



**IXL** Home (a division of IXL Group) is a recognised leader in the premium home appliance industry, within Australia and New Zealand. IXL Home has established relationships across the major retail groups and specialist independents within the appliance, hardware, heating, lighting, plumbing and electrical sectors. These relationships cover both Australia and New Zealand, supported by a dedicated team located in IXL Home offices in Melbourne, Geelong and Auckland and in-field sales representation in all states and territories.

For more than 160 years the IXL brand has been synonymous with high-quality consumer products, innovative product development and Australian know-how. From the humble beginnings of a Blacksmith shop through to the world-class manufacturing plant in Geelong, IXL continues to deliver innovative product solutions for your home. In 1977, the design for the original Tastic was submitted and produced that same year. The launch of this product has led to many successful iterations of the Tastic product and has become an iconic product in many bathrooms across Australia.

IXL has until now offered the Tastic Classic range, Tastic Premium range, Easy Duct and Eco Tastic 3-in-1 Heat, Vent and Light solutions. In 2019, IXL expanded its Tastic Classic range of bathroom products with the Tastic Classic Refresh, showcasing improved product features while maintaining the iconic Tastic look. Tastic Classic Refresh is made up of Tastic Prime 3 in 1, Tastic Paramount 3 in 1, Tastic Vivid 3 in 1 and Tastic Eco Vivid 3 in 1. IXL also extended its premium Tastic range of bathroom products last year with the easy-to-install Tastic Luminate, with modern design and enhanced product features to suit

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a variety of bathroom styles. Tastic Luminate is made up of Tastic Luminate Single 3 in 1, Tastic Luminate Dual 3 in 1, Tastic Luminate Vent module, Tastic Luminate Vent & Light module and Tastic Luminate Heat module.

IXL's new Tastic Luminate Single and Dual 3-in-1 Heat, Vent & Light units feature improved airflow extraction by up to 28 percent (480m<sup>3</sup>/h), keeping air as fresh as possible. With the dimmable LED light, superior illumination is provided with the choice of cool and warm lighting.

Working with Halo Heat technology, Luminate Single and Dual rapidly heat the user without heating the entire room. An energy saving timer automatically cuts off the heat lamps, promoting energy efficiency. The units are easy to operate through a wall switch and are ultimately designed to enhance the user's bathroom experience.

The Tastic Luminate range also includes the Luminate Vent, Luminate Vent & Light and



**COMPANY OF THE MONTH**



Luminate Heat modules. Luminate Vent provides high airflow (400m<sup>3</sup>/hr) and is IPX4 rated, whilst the Vent & Light module also features a switchable warm/cool LED light. Luminate Heat boasts an 800W heat lamp with Halo Heat technology, providing long-lasting warmth in the cooler months. All products are Australian made and designed, featuring a sleek and contemporary fascia, making them the perfect addition to modern bathroom spaces.

IXL aims to extend its bathroom offering to customers in coming years to strengthen its position as a prime, reliable and trusted brand within the bathroom market. As we move into an increasingly connected world, IXL will continue to provide practical and innovative solutions for the home environment. This vision has been the underlying tenet of the brand from 1858

through to today and beyond.

IXL Home is also a leading marketer and distributor of two other premium brands for the home; iRobot and Cannon. They are committed to continuing their excellence in local manufacturing, importing, distributing and marketing a wide range of world-class brands and setting benchmarks in product innovation and design aesthetics.

IXL Home is the exclusive distributor of iRobot for Australia and New Zealand. iRobot has a rich history steeped in innovation and is the leading global consumer robot company, designing and building robots that empower people to do more both inside and outside of the home. Cannon has a proud history of manufacturing quality gas heaters for almost 15 years in Victoria. Designed for Australian conditions and with a

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recent product launch of the Latitude gas log fireplace range, Cannon is quickly becoming a leading heating specialist for the home. ■



**IXL Home**  
since 1858  
THE HOME OF PREMIUM BRANDS



**HIGH AIRFLOW**  
480m<sup>3</sup>/hr\*

**5 YEAR**  
IN-HOME WARRANTY ON UNIT  
WE COME TO YOU

**2 YEAR**  
WARRANTY ON HEAT LAMPS & IN-LINE EXHAUST

**tastic**  
**LUMINATE**



Tastic Luminate Single



Easy Install



Plug & Play Wall Switch



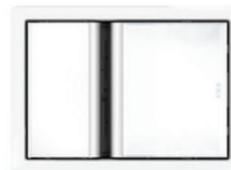
Ventflo™ In-Line Extraction



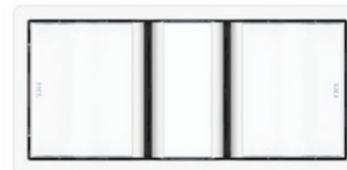
Auto Heat Lamp Timer Cut Off



Dimmable / Switchable Warm & Cool LED



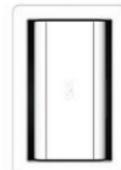
Tastic Luminate Single White



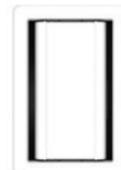
Tastic Luminate Dual White



Tastic Luminate Heat Module White



Tastic Luminate Vent Module White



Tastic Luminate Vent & Light Module White

All Tastic Luminate models available in White or Silver.

\*Applies to Tastic Luminate Single and Dual models.

\*We recommend, adding additional ventilation above open showers. Check out our website for stockists.

**IXL HOME IXL PTY LTD**

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